

ANNUAL REPORT 2023/24



COVERING THE PERIOD 1 JULY 2023 TO 31 DECEMBER 2024



LOYAL, PROUD, FIERCE

Contents

- 4 About Paralympics Australia
- 6 2023/2024 Highlights
- 8 Message From The President
- 12 Message From The Chief Executive Officer
- 14 Finance
- 18 Message From The Australian Sports Commission
- 20 Paralympics Australia
- 25 Paris 2024 Paralympic Games
- 34 Athlete Commission
- 39 Pillar 1: Sustainability
- 49 Pillar 2: Ecosystem
- 57 Pillar 3: Athletes
- 67 Pillar 4: Fans
- 88 Sponsor Family
- 92 Connect With Us

Cover image – Australia's mixed 4x100m medley relay 34 points swimming team

This page – Qian Yang, Para-table tennis



ABOUT PARALYMPICS AUSTRALIA

Australia has participated at every Paralympic Games since the first Games in 1960. The Australian Paralympic Federation was officially established in 1990, changing its name to the Australian Paralympic Committee in 1998 and then again in 2018 to Paralympics Australia.

Paralympics Australia is a member and National Paralympic Committee of the International Paralympic Committee. As a national sporting organisation and registered charity, Paralympics Australia is governed by a board of elected and appointed Directors.

Paralympics Australia's responsibilities include preparing, managing and delivering Australian teams to the Paralympic Summer and Winter Games. We work with national partners to help identify potential Paralympians and assist athletes in the lead up to competition by providing funding for coaching, equipment and travel.

More broadly, Paralympics Australia helps Australians with disabilities participate in sport because we believe participation in sport provides physical and social benefits and plays an important role in changing community perceptions of people with disabilities.

Our partnerships with governments, commercial partners, sporting bodies, disability groups and communities are critical to achieving our goals.

At the heart of what we do is our athletes, who strive to represent Australia and uphold the ideals of the Paralympic Movement.

OUR PURPOSE

- We exist to lead Paralympic sport and create a more inclusive world

OUR VISION

- To create the most successful era of Paralympic sport in Australia's history

OUR AMBITIONS

- A world-leading and equitable sport system
- Remarkable Paralympic performance
- Our team is a source of Aussie pride and a force towards creating a more inclusive society

Paralympics Australia Ltd

Sydney, NSW

Building A, 1 Herb Elliott Avenue,
Sydney Olympic Park, NSW 2127

Brisbane, QLD

Level 22, 53 Albert Street,
Brisbane, QLD 4000

Melbourne, VIC

Essendon Football Club
275 Melrose Drive,
Melbourne Airport, VIC 3045

Adelaide, SA

South Australian Sports Institute
145B Railway Terrace,
Mile End, SA 5031

Paralympics Australia also has
a satellite office in Perth, WA

Postal address:

PO Box 596, Sydney Markets,
NSW 2129

P +61 2 9704 0500

E info@paralympic.org.au

W www.paralympic.org.au

ABN 41810 234 213

ACN 061 547 957

2023/2024 PARALYMPICS AUSTRALIA HIGHLIGHTS

ONE TEAM, TWO BASES

Biggest ever Australian-based community and stakeholder engagement program

Recognising the Team behind the Team, both in Australia and Paris



EDUCATION PROGRAM



19339
Students reached

18000
In school

4400
Letters sent to Paralympians

1000
Student artworks decorated the Australian Village allotment



TRANSPORTED TO PARIS

24 pallets of supplies

61 personal wheelchairs

38 competition chairs

5 SmartDrive power assist devices

3 track and field throwing frames

57 bicycles, handcycles, and tandems

7 shower chairs **1** hoist

PERFORMANCE PATHWAYS

1000

people were connected to Para-sport opportunities

360

people attended a Try Para-Sport event

370

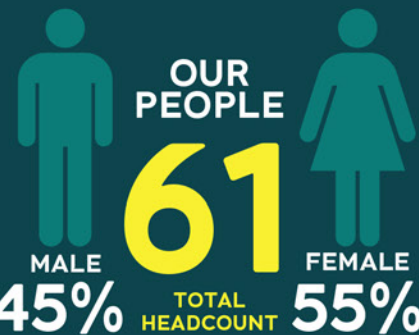
aspiring athletes were assessed for their suitability to transition to a high performance pathway

55

national classification events were held

330

athletes nationally classified



CORPORATE PARTNERS



35 PARTNERS
9 SUPPLIERS

445

Athletes and officials processed at **22 team sessions** in six states and territories



FUNDRAISING

\$925,229 Virtual Seats

\$210,000 Tax Appeal

\$64,444 Bequests

\$50,000 Supporters Trek



DIGITAL AUDIENCE GROWTH



FOLLOWER GROWTH
236,902 (+70,767)

f 105,846 (+16,349)
@ 48,957 (+17,794)
X 36,248 (-929)
in 13,770 (+7,411)
y 2,240 (+304)

TikTok launched and grew from **0 to 29.7k** followers



MESSAGE FROM THE PRESIDENT



This reporting period has certainly been an important time for Paralympics Australia and the growth of the Paralympic Movement in Australia.

One of the moments that I believe encapsulates the transformation occurring in Australian sport was the

official Welcome Home of the Australian Paralympic Team from Paris.

After weeks away representing our nation in the fiercely competitive global Paralympic environment, our Australian team arrived home to a spectacular reception that reflected the esteem in which Australia's Paralympians are now held.

Our Patron-in-Chief, Her Excellency the Governor-General Sam Mostyn AC and Prime Minister Anthony Albanese led the celebrations at the Qantas Hangar at Sydney airport, attended by other dignitaries and guests, families and friends, corporate partners and a large contingent of media.

Among many important messages conveyed about our team's performance in Paris and its impact on our nation, Her Excellency expressed this powerful sentiment: "The Australian Paralympic Movement is a blueprint for a world in which inclusion and belonging are at the centre, with respect and an unequivocal embrace of diversity."

The way we perceive the role and value of sport is evolving. The Federal Government's record \$54.9 million two-year funding package for the Paralympic and Para-sport systems, announced last year, is a generational opportunity for its recipients, including National Sporting Organisations and State-based Institutes and Academies of Sport, to fundamentally improve the landscape. It recognises not only the disadvantage people with a disability have long faced to access and progress in sport, but also the many broader benefits an equitable sport system can deliver.

For their vision and action, I want to thank the Federal Government, particularly the Prime Minister and the

Minister for Sport the Hon Anika Wells MP, who – through the Australian Sports Commission, led by Chair Kate Jenkins AO and Chief Executive Officer Kieren Perkins OAM – have set the foundation for change.

I extend that gratitude to Paralympics Australia's many system partners, including our Member Organisations, the Australian Sports Commission and the National Institutes Network, with whom we share strong relationships and ambition to achieve optimal outcomes for Para-sport through the delivery of the Para System Uplift.

Paralympics Australia's expenditure to deliver Australia's 2024 Paralympic campaign was approximately \$13.2 million. While only a small portion of the Federal Government's increased funding has been allocated for Paralympics Australia's team operations, we are grateful for the support we received to deliver the Australian Paralympic Team to Paris. Notably, in 2024, we achieved historic equal funding for Paralympic and Olympic teams from almost all State and Territory governments. The bipartisan backing of our Australian team throughout the Paris campaign, including the Official Team Launch at Parliament House attended by the Prime Minister and the Leader of the Opposition, underscores the strong political commitment to the Paralympic Movement.



Opposite – Official Team Launch, Parliament House

Corporate Australia also showed strong commitment during the Paris campaign. New and renewed partnerships were essential to our ability to manage and deliver the Australian Paralympic Team to Paris while building on a range of programs we lead, including our Paralympic Education Program which went from strength to strength and is set to expand considerably in 2025. Special mention, too, to the many donors who contributed to our campaign and continue to support our goals and initiatives. Without our generous donors and our fundraising activities, Paralympics Australia, as a charity organisation, could not provide the scope of operations we currently undertake.

Good governance is vital to our success. The Board acknowledges and thanks the Chief Executive Officer, Cameron Murray, and all staff at Paralympics Australia for the significant work they undertake to make a difference for the Australian Paralympic Movement every day. The Paralympics Australia Board has seen the addition of Paralympians Ellie Cole AM, Curtis McGrath OAM and Matthew Nicholls, as well as sports marketing expert Michael Bushell AM, who all bring a wealth of experience and knowledge. The Board thanks former Director Jock O'Callaghan, who resigned in January 2024 after eight and a half years, and John Hartigan AO, who completed his tenure as a director in March 2024, for their important contributions to

Paralympics Australia. The Board would also like to acknowledge Tim Carmody AM KC, who is retiring from the Board at the conclusion of the 2025 Annual General Meeting after five years' service to Paralympics Australia.

Serving on the Board of Paralympics Australia is a great responsibility and honour. I thank my fellow Directors for appointing me President of Paralympics Australia in September 2023. To lead this organisation, especially as we head towards Brisbane 2032, is a role to which I am deeply committed. It is a privilege to support our athletes, advocate for our Movement and work with a passionate community to advance Paralympic and Para-sport.

Paralympics Australia works to ensure our athletes have the resources, recognition and opportunities to achieve their dreams and inspire all Australians. Together, we are building a legacy of inclusion, excellence and community that will last for years to come.



Alison Creagh AM CSC

President
Paralympics Australia

Opposite – Paris 2024 Opening Ceremony



MESSAGE FROM THE CHIEF EXECUTIVE OFFICER



As I reflect on a reporting period of unprecedented growth for Paralympics Australia and the national Para-sport system, I

am filled with pride in our achievements and tremendous optimism for the future.

Millions of Australians were enthralled by our Australian Paralympic Team at the Paris Paralympic Games. In securing another world top 10 finish on the medal table our athletes epitomised the values that guide the Australian Paralympic Movement: Loyal, Proud, Fierce.

Just as our athletes' results were cause for celebration, so too was the vast body of work performed to ensure Paralympics Australia's successful management and delivery of our Paris 2024 campaign. This work was driven by the expertise and passion of our staff in collaboration with our many partners across government, commercial, sport and beyond.

Leading up to Paris 2024, Paralympics Australia processed 228 athletes and 217 staff and officials in 22 sessions across six states and territories. From outfitting and media, to transport, accommodation

and performance services, these sessions were all-encompassing. Our Paris Workshops provided touchpoints for sport managers to ensure their teams were prepared for the challenges and opportunities ahead. The Workshops were delivered primarily by Paralympics Australia experts who had undertaken site visits to Paris and sub-sites to organise logistics, build relationships and more.

The presence of our athletes in the media and in communities was impressive and impactful. Among many highlights was our Paris 2024 uniform launch at Australian Fashion Week, the announcements of our co-captains and Opening Ceremony flag bearers, as well as a raft of coverage emanating from team announcements and other public events hosted by Paralympics Australia nationally.

Our media partnerships with Nine Entertainment, News Corp Australia and QMS yielded exceptional results, including live-coverage of the World Para-Swimming and World Para-Athletics Championships, the delivery of our *Imagine What We Can Do* brand campaign and broadcasting of documentaries including *Beyond*

the Dream: Forged in Steel. Nine's outstanding multi-platform coverage of the Paris Paralympics capped a period in which Paralympics Australia facilitated and shared the stories of our athletes with more Australians than ever before.

Our work was not limited to the Games. Paralympics Australia expanded its leadership role through initiatives including the *Skin Pressure Injuries Report* in partnership with the AIS, new Classification courses with Sport Integrity Australia, and the inaugural *Intentional Misrepresentation Independent Panel*, to further strengthen the integrity of Para-sport. Paralympics Australia's *Universal Design Guide* set our course of advocacy towards Brisbane 2032. We are invested, alongside our Games Delivery Partners, in ensuring the success of the Brisbane Games for athletes with a disability and, indeed, all Australians. As part of that goal, we launched *The Start Line*, a valuable resource to help budding Para-athletes navigate obstacles to participation and progression.

Such important work requires backing. While we are grateful for the bipartisan support we receive across politics, it is important to remember that Paralympics Australia, as a charity organisation, depends on corporate Australia, as well as fundraising and donor support, to deliver on its responsibilities. A lot of work went into our Paris 2024 *Virtual Seats* campaign, with our partners SLIK, to create an exciting, innovative and accessible fundraising campaign and,

more recently, our inaugural Mt Kosciuszko climb fundraiser was a standout success.

Our corporate partnerships strengthened. From Harvey Norman to McDonald's, RACV Resorts, Qantas, Woolworths, Bupa, Westfield, Ionize and more, we secured our largest ever suite of partners, highlighting the broad support our Movement receives and the value partners gain by joining with us.

Personally, it was an honour to be appointed Chief Executive Officer in November, after a period as interim CEO. I thank the Board for entrusting me to lead this unique and wonderful sporting organisation. Thank you, also, to the brilliant staff at Paralympics Australia who go above and beyond in their respective roles. Your skills, professionalism and dedication are appreciated.

This has been a reporting period of growth, success and opportunity, as you will see throughout this Annual Report. Paralympics Australia remains committed to delivering on our promises to our athletes, stakeholders, the wider sport system and the Australian public. Together, we will continue to inspire, innovate and break down barriers.

Cameron Murray

Chief Executive Officer
Paralympics Australia

FINANCE

Finance Report – for the 18 month period ended December 31, 2024.

Paralympics Australia Ltd operated in all states and territories of Australia during the period ended December 31, 2024 and this finance report reflects those operations. The current 18-month period is the result of a change in reporting balance date from June 30 to December 31 to better align with Paralympics Australia's operational activities.

Comparative information presented in these financial statements relates to the 12 months ended June 30, 2023. The comparative figures have not been adjusted to match the new 18-month reporting period, as permitted under relevant accounting standards.

The operating surplus for the period ending December 31, 2024 was \$3,777,608. This occurred after record revenue of \$47,589,843 was generated with expenditure of \$43,812,235.

The positive financial performance for the organisation was generated through the following:

- Grant revenue of \$26.3m with Federal Government and State-based team appeals funding to support activity around delivery of the Paris 2024

Games team. Government funding was also received to continue to deliver on key high performance outcomes and support the Para-powerlifting and wheelchair rugby programs. There is a corresponding significant increase in expenditure across all areas of the business due to these activities. Over and above this funding Paralympics Australia invested \$883,053 of its own revenues into Classification and Talent ID and Pathways entry programs during the period.

- Sponsorship and broadcast revenue of \$16.4m was driven by a record-breaking new broadcast deal with Nine Entertainment Company and the support of 35 commercial partners.

Fundraising and Virtual Seats

Paralympics Australia's balance sheet indicates a cash balance of \$11,633,623 reflective of the financial performance for the period. Total assets increased to \$19,870,828 and total liabilities fell to \$7,137,191. Any unspent grant funding or unrecognised sponsorship revenue has an equivalent liability included in the contract liabilities section of the balance sheet. Paralympics Australia expects to maintain sufficient cash reserves through the next financial year.

A summary of Paralympics Australia's Finance Report for the 18 month period ended December 31, 2024, including comparison with the previous year, is shown on the following page, however readers are advised that the results for the 18-month period ended December 31, 2024 and the comparative figures for the 12-month period ended June 30, 2023 are not directly comparable due to the differing lengths of the reporting periods

This finance report has been prepared on a going concern basis. It contemplates

the continuity of normal business activities and the realisation of assets and liabilities in the ordinary course of business.

Paralympics Australia is extremely grateful for the continued support of its sponsors, benefactors, and the Federal Government through the Australian Sports Commission.

A copy of the Report can be made available by contacting Paralympics Australia on +61 2 9704 0500.



Closing Ceremony flag bearers Lauren Parker and James Turner

Consolidated statement of profit or loss and other comprehensive income for the period ended December 31, 2024	18 months to December 31, 2024 \$	12 months to June 30, 2023 \$
Revenue		
Grants	26,256,727	8,090,871
Sponsorship and Broadcasting	16,380,477	3,422,667
Fundraising	2,914,527	1,233,609
Investment income and bank interest	1,443,997	519,152
Membership fees and other income	594,385	164,778
Total revenue	47,589,843	13,431,077
Expenses		
Sport specific	(5,036,039)	(977,730)
Games and international travel	(8,895,262)	(1,725,131)
Sponsorship, marketing & broadcasting expenses	(4,784,802)	(505,838)
Fundraising	(565,943)	(229,213)
Depreciation	(1,019,188)	(214,732)
Administration	(8,441,533)	(3,019,195)
Employment and contractor expenses	(15,033,057)	(6,687,534)
Finance costs	(19,588)	(32,295)
Other expenses	(16,823)	-
Total expenses	(43,812,235)	(13,391,665)
Operating surplus before income tax	3,777,608	39,412
Income tax expense	-	-
Net surplus attributable to members of Paralympics Australia Ltd	3,777,608	2,542,192
Other comprehensive income	-	-
Total comprehensive income	3,777,608	2,542,192

Consolidated statement of financial position as at December 31, 2024	2024 \$	2023 \$
Assets		
Current assets		
Cash and cash equivalents	11,078,166	11,633,623
Trade and other receivables	3,049,857	538,758
Other assets	188,718	71,748
Total current assets	14,316,741	12,244,129
Non-current assets		
Investments	4,811,791	4,476,066
Right of use assets	554,628	4,662
Property, plant and equipment	180,767	246,798
Intangible assets	6,901	75,226
Total non-current assets	5,554,087	4,727,526
Total assets	19,870,828	16,971,655
Current liabilities		
Trade and other payables	3,097,007	705,949
Lease liabilities	95,415	8,863
Provisions	626,516	740,169
Contract liabilities	2,921,695	6,499,232
Total current liabilities	7,954,213	7,954,213
Non-current liabilities		
Lease liabilities	346,776	-
Provisions	49,782	61,412
Total non-current liabilities	396,558	61,412
Total liabilities	7,137,191	8,015,625
Net assets	12,733,637	8,956,030
Equity		
Accumulated funds	12,733,637	8,956,030
Total equity	12,733,637	8,956,030

MESSAGE FROM THE AUSTRALIAN SPORTS COMMISSION



It was an honour to be in Paris for the 2024 Olympics and Paralympics and see the incredible performances of our Australian

athletes and teams which have left long lasting memories in the hearts of all Australians.

While not every sport the Australian Sports Commission supports was on show in Paris, I know the joy and pride that sport can bring us all, and the opportunities it provides.

As we look towards a home Games in Brisbane in 2032, my vision is for sport to be safe, fair, accessible and inclusive for everyone, with every athlete supported to reach their full potential.

We want to bring out the best in everyone involved in sport because that's how we will become the world's best – by working together and bound by a common purpose.

We encourage and help Australians of all backgrounds, ages and abilities to get involved in sport and we advocate for sport and the positive influence it has on the nation.

Our grant programs support athletes, coaches, officials and organisations, while our Sporting Schools program is helping more children access free and fun sporting activities than ever before. More than 9,200 schools are registered with the program and our goal is to reach 32 million participants by Brisbane 2032.

Our high performance sport system is more united than ever through Australia's High Performance 2032+ Sport Strategy and our shared commitment to Win Well. It was wonderful to see the Win Well ethos alive in Paris and as we approach the end of Horizon 1, see the country's peak Olympic, Paralympic and Commonwealth Games sporting organisations come together to deliver the best outcomes for our athletes, our sports and for all of Australia.

Likewise, work continues to help Australians to Play Well with stakeholders coming together to discuss how to put the nation's first codesigned Sport Participation Strategy into action with workshops held across the country.

We are proud that our Australian Institute of Sport Campus has been the home of sport in Australia for over 42 years and a \$249.7 million investment from the Australian Government to upgrade our high performance facilities will ensure we continue to be world leading.

I know success will be greatest when every part of the system is able to perform their role at their best, and I look forward to leading the ASC, including in its work towards ensuring there is a lasting legacy for all Australian sports and the community from this green and gold decade – when the eyes of the world will be on Australian athletes, Australian sport and Australian venues.

Kate Jenkins AO

Chair, Australian Sports Commission



Opposite – Rhiannon Clarke, Para-athletics

PARALYMPICS AUSTRALIA

Our Board

The Paralympics Australia Board provides strategic direction and leadership for the organisation, as well as effective oversight and guidance for management.

The Board ensures the governance of Paralympics Australia meets all statutory requirements of the Australia Securities and Investment Commission (ASIC), the Australian Charities and Not-for-profits Commission (ACNC) and the mandatory governance requirements of its major funding agency, the Australian Sports Commission (ASC).

- Alison Creagh** AM CSC
Honorary President
- Grant Mizens** OAM PLY
Vice President
- Michael Bushell** AM
Appointed April 1, 2024
- Hon. Tim Carmody** AM KC
- Ellie Cole** AM PLY
Appointed April 1, 2024
- Rebecca Frizelle** OAM
- Kate Jones**
- Curtis McGrath** OAM PLY
Appointed October 1, 2024
- Matthew Nicholls**
Appointed April 1, 2024
- Board members who ended their tenure during the reporting period:
- Jock O’Callaghan**
- John Hartigan** AO

[Profiles of our Board Members](#)

Our Member Organisations

- Archery Australia
- AusCycling
- AusTriathlon
- Australian Athletics
- Australian Sailing
- Australian Taekwondo
- Badminton Australia
- Basketball Australia
- Biathlon Australia
- Blind Sports Australia
- Boccia Australia
- Disability Sport Australia
- Disabled Wintersport Australia
- Equestrian Australia
- Football Australia
- Ice Hockey Australia
- Paddle Australia
- Rowing Australia
- Shooting Australia
- Sport Inclusion Australia
- Snow Australia
- Swimming Australia
- Table Tennis Australia
- Tennis Australia

Our Executive Leadership Team

The Paralympics Australia Executive Leadership Team (ELT) is responsible for delivering the strategic directions set by the Board by providing leadership and operational oversight to ensure alignment of purpose, vision and values.

- Cameron Murray**
Chief Executive Officer
- Claire Fleming** Head of People and Culture
- Angela Garniss**
Head of Commercial Communications and Brand
- Kate McLoughlin**
Head of Games and International Engagement
- Geoff Quinlan**
Head of Strategy and Brisbane 2032
- Elise Rechichi** Head of Performance Strategy
- Bill Tait** Director of Performance Systems and Paralympic Partnerships
- ELT members who left Paralympics Australia during the reporting period:**
- Catherine Clark**
Chief Executive Officer
- Steve Gatt** Chief Financial Officer
- Sharon White**
Executive Officer

Our Structure

Paralympics Australia’s organisational structure plays a pivotal role in achieving strategic goals and ensuring smooth operations.



Our People



PARIS 2024 PARALYMPIC GAMES



63 TOTAL MEDALS

18 GOLD | 17 SILVER | 28 BRONZE

FINISHED 9TH IN THE WORLD

5
WORLD RECORDS

LAUREN PARKER

The first Australian to win in two different sports at the same Paralympic Games since 1968.

4 INDIGENOUS ATHLETES

TELAYA BLACKSMITH
SAMANTHA SCHMIDT
RUBY STORM
AMANDA REID



17 Athletes won multiple medals

9 Sports in which Australia won medals

6 Athletes were dual gold medallists

Australia competed in
17 of the **22**
Paralympic Sports

RECORD SQUADS:



PARA-TABLE TENNIS
largest since 1968



PARA-TRIATHLON
largest since its introduction in 2016



PARA-ARCHERY
largest in 40 years

160
ATHLETES



MALE
56%



198
STAFF



FEMALE
44%

BROADCAST

Nine

Over 10 million viewers

1.8 million viewers on
9NOW

3.6m
peak audience (Day 4)

1.4 billion
cumulative media reach



978,000
views of The Steelers documentary



VANESSA LOW & CURTIS MCGRATH
GOLD MEDAL THREE-PEAT
RIO • TOKYO • PARIS



WEBSITE TRAFFIC

1.1 million unique users

1.5 million visits

3.2 million page views

2:43 mins average time on site



36%

of our athletes were identified or supported via our Talent and Pathway initiatives



NIKKI AYERS & JED ALTSCHWAGER
AUSTRALIA'S FIRST EVER GOLD MEDAL
IN PARA-ROWING



PARIS 2024





PARIS 2024 PARALYMPIC GAMES

Chris Bond, wheelchair rugby



Australia's Paris 2024 Games campaign, delivered by Paralympics Australia, achieved outstanding results on and off the sporting field. The Australian Paralympic Team, which was finalised on August 5, 2024 with the last of 17 sport team announcements, featured 160 competitors, consisting of 152 athletes and eight competition athlete partners.

Athletes were assisted by 198 team officials, including 92 sport staff and five team executives. The remaining 101 team members were spread across three functional areas: 55 in performance services, 25 in operations and 21 in media and communications. The Australian team was led by Chef de Mission Kate McLoughlin and co-captains eight-time Paralympic athletics medallist Angie Ballard and three-time gold medallist in Para-canoe Curtis McGrath.

Paris 2024 started on August 28 with a spectacular Opening Ceremony at the Place de la Concorde after delegations paraded along the famous Champs-Élysées. Australia's Opening Ceremony flag bearers were wheelchair racer Madison de Rozario and swimmer Brenden Hall, as announced at a ceremony hosted by The Governor-

General, Her Excellency the Honourable Ms Sam Mostyn AC, at Admiralty House in Sydney the previous month.

Prior to departure, McLoughlin, the Chef de Mission, said: "I want to acknowledge the vast amount of work that has gone into bringing this amazing Australian Paralympic Team together.

"A lot of the team delivery work was undertaken by some of the best operators in their field in the world. Others produced a huge amount of grunt work that was absolutely essential to this campaign.

"This is a team that all Australians can get behind. They are incredible athletes, exceptional human beings and a wonderful example of what can be achieved with determination and resilience."

Over 11 days of fierce competition in Paris, contested by 4,463 athletes from 170 nations in 22 sports, the Australian Paralympic Team secured ninth place on the medal table. Amid rapidly rising standards in global Para-sport, it was an exceptional result.

Opposite – Australian Paralympic Team co-captains Curtis McGrath and Angie Ballard

Underpinning the Australian Paralympic Team's success was Paralympics Australia's meticulous preparation, management and delivery of the Paris Games campaign. It was the third campaign in four years after Tokyo 2020 (held in 2021), Beijing 2022 and Paris 2024, reflecting the skills and resilience of Paralympics Australia staff and various other contributors.

The outcome was the creation of a world-class performance environment for Australia's athletes to compete at their best on the global stage.

Planning And Operations

Highlights included:

Team Planning: Paralympics Australia conducted nine Team Executive Meetings to foster collaboration across all operational areas, streamlining decision-making and efficiency. The structured approach achieved cross-functional alignment and identified potential challenges.

Site Visits and Games Preparation: Team leadership undertook multiple site visits to inspect venues, organise logistics and develop relationships with



Meeting with the City of Levallois

local stakeholders. This engagement ensured that Australian locations were optimised for accessibility, training and competition requirements. Strong relationships could be leveraged for advantageous outcomes for the Australian team.

Critical Incident Response: A robust security framework was developed in collaboration with the Australian Federal Police (AFP) and Department of Foreign Affairs and Trade (DFAT). Three scenario planning sessions were conducted, covering potential emergencies such as natural disasters, medical crises and security threats, putting in place frameworks for rapid and efficient contingencies as required.

Multi-Site Games Footprint: The strategic use of the Mob Hotel as a secondary operational hub provided multiple functional areas the ability to operate outside the Paralympic Village. This approach allowed for decentralised yet cohesive operations and enhanced logistical efficiency.

Accreditation: Early engagement with the Paris Organising Committee led to efficient accreditation processes, reducing delays and optimising our delegation's movement across venues. Accreditation remains challenging, however early engagement with all stakeholders achieved the best possible outcomes.



Uniform Distribution
Centre

Opposite – Paralympics Australia's Uniform Distribution Centre in Paris



Recovery hub

Performance Services

Highlights included:

Sports Medicine: A dedicated team of medical professionals provided continuous care that supported remedial strategies and injury prevention. The introduction of cutting-edge diagnostic tools improved early identification and treatment plans.

Recovery Services: Advanced recovery techniques, including physiotherapy, hydrotherapy and massage therapy were available to support athletes to maintain peak physical condition. A specialised recovery hub offered state-of-the-art equipment for rehabilitation.

Nutrition Services: Individualised nutrition plans optimised dietary intake and hydration management for each athlete. Real-time nutritional assessments and meal customisation were provided to enhance energy levels and recovery rates. This area continues to grow from Games to Games and is now a regular offering within the Australian Paralympic Team.

Psychological Services: Mental resilience programs and one-on-one counselling sessions helped athletes maintain focus and confidence during competition. Mindfulness training and cognitive performance workshops were integrated into the team's preparation framework.

Integrity Frameworks: Strengthened governance policed compliance with international classification standards, fostering a fair and professional competition environment. A specialised integrity unit monitored adherence to anti-doping regulations and ethical competition practices.

Classification Services: A well-structured classification framework ensured that all athletes competed within appropriate classes, reinforcing fairness and transparency. Additional classification assessment opportunities were provided in the lead-up to the Games, minimising last-minute discrepancies.

Performance Analysis: Advanced data analytics and biomechanical assessments provided athletes and coaches with real-time insights to enhance training and competition strategies.

Wellbeing Programs: A strong emphasis on mental health programs, team-building activities and support services supported athlete cohesion and motivation throughout the Games. Resilience training workshops and peer support networks heightened psychological readiness.

Beyond The Field Of Play

Family and Friends Program: Provided structured support to the families of athletes, reinforcing the Paralympic community spirit and helping athletes to remain connected to their loved ones during the Games.

Media and Brand Growth:

A comprehensive communications strategy, alongside powerful partnerships with rights-holding and non-rights-holding media, increased visibility and engagement, enhancing the broader reputation of the Paralympic Movement in Australia.

Stakeholder Collaboration:

Strengthened partnerships with the Australian Olympic Committee, government agencies, corporate sponsors and local organisations lifted team operations and strategic initiatives.

Sponsorship and Commercial Success:

Secured new and ongoing partnerships that contributed to coverage, financial sustainability and provided additional resources for team development.

Diversity and Inclusion Initiatives:

Advocated for broader accessibility in sport, driving increased participation and representation across all levels of Para-sport competition.

Paralympics Australia remains committed to innovation and continuous improvement. The foundation laid in Paris 2024 serves as a benchmark, ensuring athletes have everything they need to thrive on the world stage at the Milano Cortina 2026 Paralympic Winter Games and Los Angeles 2028 Paralympic Summer Games.

Paralympics Australia extends its deep gratitude to all athletes, staff, volunteers, partners and stakeholders for their dedication and contributions to the success of the Australian Paralympic Team's Paris 2024 campaign.



Ben Wright and Simon Bergner, Para-powerlifting

Athlete Commission

Paralympics Australia's Athlete Commission, during the majority of the reporting period, consisted of 11 Paralympians and then increased to 13 Paralympians for the second half of 2024. All representatives have a shared passion and interest in the Australian Paralympic Movement and are committed to representing all current and retired athletes. The Commission meets at least four times a year online and in-person,

as well as regularly communicating on important matters between meetings.

The Commission's role is to represent the views of Paralympic athletes from all sports, enable greater engagement between Paralympics Australia and Para-athletes and to help inform Paralympics Australia on relevant matters. It is also a driving force of the Mob, connecting the present with the past and future and focusing strongly on nurturing wellbeing in and beyond sport.



Pictured L-R: Front: Tracy Barrell, Angie Ballard (Secretary), Sarah Rose. Standing: Liam Twomey, Mitch Gourley, Curtis McGrath, Ella Sabljak (Vice Chair), Prue Watt, Carol Cook, Al Viney (Communications), Chad Perris. On-Screen: Danni Di Toro (Vice Chair and Secretary 2017-2024), Sarah Stewart (Chair)

Key Developments in 2023-2024:

- 2023-2024: The Commission worked with First Nations Paralympians and the First Nations Advisory Group to create two new First Nations Paralympian representative positions.
- Mid-2024: Ben Austin OAM and Tracy Barrell OAM were appointed to these new positions, increasing the Commission's members to 13.

2024 Athlete Elections:

- During the Paris 2024 Paralympic Games, the Commission held elections for Summer athlete representatives:
 - Four were re-elected: Curtis McGrath OAM, Danni Di Toro, Angela Ballard, and Ella Sabljak.
 - Three new representatives were elected: Alexandra Viney, Chad Perris, and Liam Twomey.
- Continuing Winter representative: Mitch Gourley.
- Retired athlete representatives: Sarah Stewart, Sarah Rose, and Prue Watt OAM.

Leadership at the End of 2024:

- Re-elected leadership:
 - Sarah Stewart as Chair.
 - Ella Sabljak as Vice Chair.
 - Angela Ballard as Secretary.
 - Alexandra Viney in the Communications role.

During the reporting period, the Commission helped current and alumni athletes on welfare matters and consulted with Paralympics Australia staff and the Board, including on matters brought to us by the Board, Sport Integrity Australia and Athlete Wellbeing and Engagement matters, brand, fundraising, corporate, events, use of athletes and athlete engagements, athlete agreements and Brisbane 2032 planning and committees.

The Commission also presented at Paris Workshops, staff meetings and onboardings, and to the Paralympics Australia Board.

The Commission champions Paralympics Australia projects and programs including the Education Program, Employment Program, Mentoring Program, the History Project and the Pin Program and supported the Team Captains selection process for Paris 2024, Deputy Chef de Mission appointments, uniform design, the voting process for Commission representation and collection of athlete feedback on the Paris 2024 Games. The Commission's feedback to the Australian Institute of Sport and Australian Sports Commission on awards structure and valuing of able-bodied and Para-sport achievements was received and implemented.

The Commission was involved in discussions, planning and putting names forward for Brisbane 2032 committees and working groups and supported athletes representing on other committees, boards and commissions, including for the Australian Institute of Sport, Australian Sports Commission, National Sporting Organisations and the International Paralympic Committee. The Commission also had representation

at the IPC Athlete Forum and gave feedback on the IPC classification code update.

The Commission would like to thank the previous Commission members who stepped down in this cycle for their expertise and service:

Annabelle Williams OAM (inaugural Chair), Blake Cochrane OAM and Carol Cooke AM.



Jamieson Leeson and Jasmine Haydon, boccia

Conclusion Of Strategic Plan: Horizon 1

The end of the Paris 2024 campaign marked the completion of Horizon 1 of Paralympics Australia's Strategic Plan, which was launched in March 2023. The ambitious Plan sought to highlight the inequity in funding and support between Olympic and Paralympic sports and the need for better engagement, collaboration, alignment, role clarity and accountability across the sport ecosystem.

The Strategic Plan: Horizon 1 provided a strong platform for advocacy, resulting in an historic investment of \$54.9 million into the Para-sport system over two years, announced by the Federal Government

in June 2024. This investment was well supported by State and Territory governments through co-investment into their respective State Institutes of Sport and State Academies of Sport to establish dedicated Para-sport units.

Other key achievements aligned to the strategic priorities of Horizon 1 are documented within this Annual Report. Work to implement resourcing aligned to delivery of the Para-system Uplift is ongoing, as is Paralympics Australia's planning and assembly of the next Horizon of its Strategic Plan, encompassing the 2026 and 2028 Paralympic Games.

Strategic Plan: Horizon 1 – Paris 2024

Our Strategic Pillars

#1

SUSTAINABILITY

We will develop financial sustainability strategies that will build and strengthen new revenue streams and deliver ROI in terms of performance results and social impact.

#2

ECOSYSTEM

We will lead and develop collaborative partnerships to build capability and enhance equity of Paralympic Sport within the HP Ecosystem, towards a common vision for success.

#3

ATHLETES

We will partner to establish and deliver systems, pathways and practices that support more thriving athletes, across more sports to deliver more medal performances.

#4

FANS

We will become the most loved national team and deliver strong values-led connection for fans and partners.

SOCIAL IMPACT

We will drive better inclusion and equality in society as a result of our culture, performance and advocacy.

**You were
amazing, Col.**

Congratulations to Col Pearse on
silver in the 200m Medley SM10.



PILLAR 1: SUSTAINABILITY

Create sustainable, equitable and
values-aligned funding for Paralympics
Australia and Paralympic sport
programs

PRIORITY 1: Revenue And Commercial Growth

The generation of revenue through commercial means was highly successful throughout the reporting period.

Paralympics Australia's 35 commercial partnerships – its largest ever suite of partners – included prominent domestic and international brands.

Commercial partners delivered world-class brand campaigns across all media around the Paris Paralympics, amplifying Australian Paralympic Team athletes, sports and values. By boosting the profile of the Paralympic Movement, partner campaigns helped the Australian Paralympic Team achieve the No.1 ranking for 'emotional connection' in research firm True North's survey of 73 national sports.

A major commercial partnership was forged with the Nine Entertainment Company, which joined Paralympics Australia as host broadcaster for the Paris Paralympic Games. The largest media rights deal in the history of the

Australian Paralympics Movement included Nine's vast suite of media assets, such as streaming property Stan and the Macquarie Radio network, and created a mass-audience platform for Paralympics Australia's major Paris 2024 fundraising initiative, Virtual Seats. The program generated significant fundraising income in excess of \$900,000 as part of a broader fundraising program that yielded \$2.9 million of revenue over the period.

Commercial outcomes for the reporting period yielded cash and budget-relieving value-in-kind that delivered \$16.4 million of gross revenue to Paralympics Australia.

Paralympics Australia is a charity organisation. It relies on government, corporate, fundraising and donor support to deliver teams to the Summer and Winter Paralympics, provide sport participation opportunities for people with a disability and build talent pathways for the stars of tomorrow.

Support the next generation of Paralympians

Buy your Virtual Seat today



donate.paralympic.org.au



Official Team Launch, Parliament House



The Prime Minister's Olympic and Paralympic Dinner

PRIORITY 2: Equitable Funding Of Paralympic Sport With Olympic Sport

Paralympics Australia sought equal funding from State and Territory governments for the Paris 2024 Australian Olympic and Paralympic teams. Historically, agreements had been negotiated separately by Paralympics Australia and the Australian Olympic Committee, with the Australian Paralympic Team receiving less funding per state and territory than the Australian Olympic Team.

A formal agreement was reached between Paralympics Australia and the Australian Olympic Committee to jointly endorse equal funding, including co-delivering six Team Appeal fundraising dinners under a profit share arrangement.

The formal agreement led to Team Appeal funding of \$2.765 million, in total, secured from the Queensland, New South Wales, Australian Capital Territory, Victoria, Western Australia and Tasmania governments for the Australian Paralympic Team, with each jurisdiction providing equal allocations between the Paralympic and Olympic teams. This reflected an uplift of \$1.71 million compared to the Tokyo 2020 cycle.

Paralympics Australia greatly appreciates the support of the respective State and Territory governments, the Australian Olympic Committee, as well as the State Team Appeal committee members, Team Appeal dinner guests and partner organisations for their contributions to the Paris 2024 campaign.

PRIORITY 3: Establish A Leading Philanthropic Program In Australia

Results from the fundraising and philanthropy program compared favourably to the most recent non-Games Delivery reporting period. The fundraising program continued to amplify the work of Paralympics Australia through general donations. Paralympics Australia received close to \$2 million in donations across multiple campaigns, including the End of Financial Year Appeal (tax campaign), End of Year Appeal, a lotteries program and a trade promotion campaign, alongside the generosity of our regular givers. Paralympics Australia's Virtual Seats campaign was refreshed and re-launched for Paris 2024 and corporate donations yielded sizeable returns.

Major Donors

Paralympics Australia works diligently to understand, support and engage existing major donors, as well as engage and steward potential new supporters.

Throughout the reporting period, personal relationships were deepened with major donors, especially with those who took up Paralympics Australia's invitations to attend unique events, including facility tours, flag bearer announcements, Games watch parties and the Official Welcome Home celebration.

Trusts and Foundations

Paralympics Australia engaged firms involved in wealth management and charitable giving. These relationships led to initial donations from trusts and foundations under their guidance, as well as better understanding how to position Paralympics Australia for future investment.

Bequests

A gift of \$64,444 was received in the reporting period through a bequest from the Estate of the late Judith Woods. It was the final instalment from the Estate, which contributed a remarkable \$414,444 over a period of three years. Paralympics Australia is eternally grateful to the late Mrs Woods for her enormous contribution to Australia's Para-athletes.

Since Paralympics Australia launched its Golden Legacy Gift in Wills community in 2022, 55 committed donors have pledged their support with a gift in their will. Their legacy will help change the lives of people with disabilities for generations to come and allow Paralympics Australia to continue to lead Paralympic sport and create a more inclusive world.

"I wanted to leave a Gift in my Will to give people with disabilities an opportunity to train and aspire to be Paralympians. After watching the Tokyo Paralympic Games, I was so impressed and inspired by the Para-athletes that I chose to leave a gift to Paralympics Australia."

Denise, Golden Legacy member

Through fundraising, over the past year:

1000

people were connected to Para-sport opportunities

360

people attended a Try Para-Sport event

370

aspiring athletes were assessed for their suitability to transition to a high performance pathway



55

national classification events were held with 330 athletes nationally classified

198

Operational staff supported the Team at the Paris Paralympic Games

159 + 18,000

schools **students** were inspired by a Paralympian through our Education Program



Four containers of freight were sent by sea and 20 pallets air freighted to the Games





Para-athlete Indiana Cooper on Nine's Today

Virtual Seats campaign

Building on the remarkable success of the Tokyo 2020 Virtual Seat campaign, Paralympics Australia re-launched the initiative for Paris 2024 with a highly innovative Virtual Stadium – a dynamic new way to engage the public to get behind the Australian Paralympic Team. The response was extraordinary, with 14,000 contributors rallying to raise \$925,229. The success of Virtual Seats reinforced the deep connection between Australia's Paralympic athletes and the community that champions them.

Paralympics Australia thanks everyone who purchased a Virtual Seat, including those who purchased a corporate box and the Paralympics Australia partners who got behind the campaign.

Appeals

Paralympics Australia's 2024 End of Financial Year Appeal performed well, raising \$210,000. The appeal was led by Paralympic champion Curtis McGrath, whose story of resilience and achievement resonated deeply. Curtis's progression from wounded veteran to world-class Para-athlete demonstrates the power of sport to transform lives. Paralympics Australia is grateful to Curtis and all those who generously donated.

Two End of Year Appeals were held in the reporting period, each featuring a young Para-athlete who has been supported by Paralympics Australia. The first athlete, Indiana Cooper, was born prematurely, weighing just 780 grams, and doctors gave her just a 40 percent chance of survival.

Opposite – Mt Kosciuszko Supporters' Trek

Years later, at the suggestion of a schoolteacher, Indi was classified to compete in athletics and won a bronze medal at a national title.

Similarly, Eli Kerr, who grew up with a limb deficiency, pursued swimming and has gone on to be connected with the South West Academy of Sport, a Victorian Regional Academies of Sport initiative, part-funded by Paralympics Australia.

The stories of these two athletes illustrate the power of the Paralympic Movement to encourage life-changing involvement in sport. It also shows how Paralympics Australia programs support people to get involved and, potentially, represent Australia internationally.

Mount Kosciuszko Supporters' Trek

Paralympics Australia's inaugural fundraising trek to the summit of

Mount Kosciuszko raised \$50,000 for the organisation, with participants battling unseasonably poor weather that pushed their limits.

Paralympics Australia is grateful to the participants and those who supported them to raise funds to help create a future where more Australians with disabilities can experience the life-changing impact of sport.

Trade Promotion and ParaLottery

Paralympics Australia's relaunched 'Support, Save and Win' and 'ParaLottery' initiatives offered supporters a different way to back Paralympics Australia's work. By engaging participants with a chance to win, these activities opened the chance to connect with a new market of supporters.





PILLAR 2: ECOSYSTEM

Achieve equity for Paralympic sport in the sport ecosystem through collaborative partnerships and strengthened capability



PRIORITY 1: Ecosystem Leadership And Governance

Strategy Co-Design and Operational Alignment

Paralympics Australia plays a leadership role in implementing Australia's High Performance 2032+ Sport Strategy (HP 2032+ Strategy) through representation on the Leadership Group, athlete and staff involvement across all 12 Horizon 1 strategy projects, and co-leadership of two major Para-sport-focused projects:



Above – Future Green + Gold

1. Understanding Barriers to Entry and Progression for Para-Athletes

This was the first-ever project to identify the specific barriers Para-athletes face to entry and progression through the high performance system. Led by a working group and advisory group with representation across the sector – including athletes, administrators and non-executive directors – the project uncovered over 160 barriers, with more than 70 percent being systemic, policy-related or attitudinal.

Significant systemic and structural barriers included:

- Access and navigation through high performance pathways
- Coaching depth, support and development
- Knowledge and literacy of Para-sport
- Access to domestic and international competition
- Classification
- Para-sport workforce structure and capacity
- Appropriate training environments and equipment

The full report outlining the findings and recommendations is available on the [Win Well website](#)

2. Classification Education and Models of Delivery

Paralympics Australia co-led the Horizon 1 project – Classification Education and Models of Delivery to identify barriers and reform options for classification. Classification is the foundation of Para-sport, ensuring fair competition, yet Australia’s system has been poorly understood, under-resourced and a major barrier to athlete entry and progression. With upcoming IPC Classification Code (2025) changes and a shrinking athlete pipeline, urgent reform is needed to support athlete development and enhance Australia’s competitiveness.

Key findings:

- Limited capacity and capability within sports to efficiently deliver classification
- Poor classification literacy and awareness among athletes, coaches and administrators
- Inconsistent processes and miscommunication around classification roles
- Financial barriers limiting access to national and international classification
- Athlete frustration due to a complex and unclear classification process
- Shrinking athlete pipeline, delaying progression and reducing competitiveness
- 53 percent of athletes and 59 percent of role holders find the system difficult to understand

Launch of Para System Uplift

In response to the findings of the Barriers and Classification projects, Paralympics Australia collaborated with the Australian Sports Commission to co-design a system-wide response. The \$54.9 million investment, announced by the Federal Government in September 2024, underpins the delivery of the Para System Uplift – a transformative, long-term initiative to strengthen Australia’s Para-sport system.

Key initiatives for this investment include:

- Direct investment in National Sporting Organisations’ Para-sport programs to strengthen athlete pathways
- A nationalised, consistent and effective classification system
- Multi-sport Para Units within State Institutes and Academies of Sport to enhance expertise and collaboration
- Project Para, a national initiative to develop Para-sport coaches
- A National Equipment Hub, improving access to specialised Para-sport equipment

Paralympics Australia commenced recruitment to enable the delivery and support of initiatives outlined in the Para System Uplift and looks forward to working with partners to drive the growth and sustainability of Para-sport in Australia.

Opposite – Ben Tudhope, Para-snowboard

Policy and Investment Governance

Through its co-leadership of the Horizon 1 Barriers project and collaboration with the Australian Sports Commission Sport Investment Team, Paralympics Australia played a key role in developing a robust investment model. This model, informed by the Barriers Report recommendations, directly contributed to the successful funding increase for Para-sport.

Following the landmark federal funding outcome and, with co-investment and commitment from each State Institute, Academy of Sport and Paralympics Australia, a steering group was established to oversee the implementation of the Para System Uplift. Led by the Australian Sports Commission and operating under a joint governance model, Paralympics Australia’s CEO and Head of Performance Strategy were appointed to the leadership group, which will monitor outcomes and ensure the new investment delivers maximum impact.





Taylor Gosens, Para-judo

Universal/Inclusive Design Advisory and Advocacy

Paralympics Australia supported and helped deliver a pilot Get Skilled Access x High Performance Sport System (HPSS) Workshop, a Horizon 1 project of the HP2032+ Strategy. The purposes of the workshop included:

- Measurable increase in knowledge of disability, accessibility, unconscious bias and the social model of disability
- Measurable increase in confidence to use language of disability and to discuss challenges faced by athletes with a disability in the HPSS
- Demonstrated understanding of universal design and its importance in the design of the HPSS

PRIORITY 2: High Performance Advisory And Partnerships

High Performance Partnerships

Paralympics Australia delivered several initiatives and support programs, particularly in the lead-up to the Paris Paralympic Games, including:

- **Paris Preparation Fund:** Focused on supporting National Sporting Organisations with selection and preparation for Paris 2024
- **International Classification for Categorisation Grants:** Funding to NSOs to subsidise the cost of athletes attending International Classification

- **High Performance Camps:** Hosted at the Hangar, Paralympics Australia's home in Melbourne
- **Emergency Accessibility Fund:** To offset unforeseen costs related to supporting and travelling with Para-athletes
- **Co-investment into SIS/SAS Multi-sport Para Units,** as part of Para System Uplift, overseen by the Australian Sports Commission

Throughout the reporting period, Paralympics Australia provided over \$1.7 million to IPC-recognised Para-sport programs, as well as over \$800,000 to the State Institutes of Sport and State Academies of Sport to kick-start the development of their multi-sport Para Units.

Paralympics Australia's shared facility with Essendon Football Club, known as The Hangar, was the stage for 57 sport camps over 184 days across 14 Paralympic sports throughout the reporting period. These were additional to regular daily performance environment training for wheelchair basketball, wheelchair rugby, Para-table tennis and Para-badminton. The facility also hosted multiple AIS and VIS conferences, athlete pathways camps, NSO/NSOD workshops and Paris Games planning sessions.

High Performance Advisory

As well as co-leading the previously mentioned *Understanding Barriers and Classification Education* projects, Paralympics Australia made valuable high performance advisory contributions to:

- **National Sporting Organisations' LA 2028 Planning Process,** including providing and interpreting data and athlete performance profiles to help system partners consolidate their strategic decisions
- **Paris 2024 Insights Group**
Paralympics Australia assembled and led a coalition of sport leaders to Paris to observe and assess performance areas
- Several Paralympics Australia staff were involved in **NSO/NSOD/NIN and stakeholder advisory panels**



Amanda Jennings, Para-archery



Scott Reardon and Vanessa Low, The Start Line

PILLAR 3: ATHLETES

Enhance systems and pathways to support more thriving athletes to deliver more medal performances

THE START OF IMAGINING WHAT'S POSSIBLE



Paralympics Australia

YOUR PARA-SPORT JOURNEY BEGINS HERE

PRIORITY 1: Performance Pathway Development

Classification System Enhancement

Paralympics Australia leads the national strategy and governance of classification delivery in Australia in accordance with the International Paralympic Committee Classification Code. During the reporting period, Paralympics Australia appointed a Senior Para-Sport Classification Advisor to improve governance and international alignment and the Classification Lead attended the IPC Annual Classification Meeting in Germany.

Paralympics Australia contributed to reviewing the IPC Classification Code, which was approved in May 2024. The Code will take effect in January 2025 for Summer sports and July 2026 for Winter sports. Paralympics Australia will support sports to adapt to the changes.

Enhance National Classification Workforce

Paralympics Australia piloted a shared classification service for Athletics Australia and Basketball Australia. The pilot was highly effective, leading Paralympics Australia to explore the shared service model for all sports starting in 2025.

Enhance Classification Education

Paralympics Australia teamed with Sport Integrity Australia to revise and re-launch an Introduction to Classification Course. The International Classification Course was also released, including how to identify and report Intentional Misrepresentation. Over 1,700 people completed the introductory course and more than 560 took the international course.

The Paralympics Australia Annual Classification Conference was held in November 2024, bringing together 75 representatives from NSO/NSODs, the National Institute Network and Classification System Partners.



The Start Line | On
Track for Success

Looking to get started in Para-sport?

The Start Line is the dedicated hub offering guidance and information for aspiring Para-athletes.

Visit paralympic.org.au





Stella Barton, Para-equestrian

National and International Classification

Paralympics Australia holds classification agreements with 18 National Sporting Organisations representing 20 Para-sports, ensuring consistent classification support.

In the reporting period:

- 55 national classification events were held for athletes with a physical impairment, 11 more than the previous year
- 300 athletes with a physical impairment were provisionally classified and 330 nationally classified

- International classification for athletes with a physical impairment increased for some sports, largely due to hosting international classification events in Australia

The Vision Impairment Classification program led to increased provisional classifications across multiple sports. All athletes with a vision impairment who obtained international classification were classified at events hosted in Australia.

Paralympics Australia hosted a multi-sport International Classification event in Melbourne for the second consecutive year, reducing travel costs for athletes and strengthening Australia's role in international classification.

Paralympics Australia supported:

- Seven sports to deliver Classifier training, leading to 34 newly trained national classifiers
- Eighteen classifiers in nine sports to attend international classifier training
- Classification risk assessments for all Paris 2024 Long List athletes

Talent ID Enhancement

Paralympics Australia launched the Paris 2024 Pathways Engagement Strategy to identify talented athletes who may progress to high performance pathways.

Initiatives included:

- 1. The Start Line** An online resource hub about Para-sport and ways to get involved.
- 2. Try Para-Sport Events** In partnership with Disability Sport Australia and Bupa, to showcase the variety of Para-sports available. Eight events introduced over 360 participants to 23 sports, leading to over 400 connections with sporting organisations.
- 3. Future Green and Gold Talent ID** A trial program assessing 370 registrants' suitability for transition to a high performance pathway program.



Josh Hanlon, Para-alpine skiing

Paralympics Australia's Pathways team connected nearly 1000 people to appropriate sporting opportunities, more than double the number from the Tokyo 2020 cycle. Paralympics Australia also distributed \$52,500 to NSO/NSODs to support their involvement in the Paris 2024 Pathways Engagement Strategy and be ready to welcome new athletes.

Talent Development And Transfer Enhancement

Enhance NSO/NSOD capability

Paralympics Australia staff attend National Sporting Organisations'

training camps and competitions to help develop sport-specific opportunities for improvement. The organisation led Para Pathway Snapshot Meetings and, in November 2024, brought together 65 representatives for the Para Pathway Leads Meeting.

Paralympics Australia continued delivery of its Connected Coaches Program to enhance the capabilities of coaches in Paralympic sport. The program was expanded for the 2024 Paralympic Games to assist in creating a strong high performance environment in Paris.

Early Pathway

Building on the success of the Victorian and Tasmanian Para-Sport Academy Programs (2021-2022), the Para-Sport Pathway Academy expanded to NSW and NT. The programs support regional Para-athletes with individual memberships (NSW, VIC) or tailored state-level support (NT, TAS), including strength and conditioning, education and funding. In the reporting period 59 athletes benefited from \$25,000 in grants across 19 delivery partners. Plans are underway to expand to WA, ACT and QLD in 2025.

Paralympics Australia supported the AIS Para Start Strong Program, launched in 2024, in partnership with the AIS Athlete Wellbeing team. The program seeks to help pathway and emerging athletes and their families understand the system and skills required to progress.

PRIORITY 2: Performance Insights and Innovation

Paralympic Innovation

Paralympics Australia supported the AIS with delivery of the AIS Paris Paralympic Games Performance Analytics Hub. The hub provided a central location during the Games for Performance Analysis and Performance Analytics.

Performance Team Support

During the reporting period, Paralympics Australia delivered performance support in biomechanics, skill acquisition, performance analysis, data analytics, coach development and engineering. Support was provided across daily performance environments, training camps and at major international events for various National Sporting Organisations, including Para-archery, boccia, Para-badminton, Para-triathlon, Para-table tennis, wheelchair rugby and wheelchair basketball.

Athlete Equipment Interfaces

Paralympics Australia worked closely with AIS Engineering on equipment optimisation, launching an equipment survey aimed at better understanding the specific needs of Para-athletes. The Toyota Community Foundation provided \$150,000 towards Para-sport equipment solutions, supporting 40 individual and community program initiatives. Among the initiatives, in collaboration with Australian Athletics, Toyota developed a prototype seated throwing frame and ultimately produced 23 frames for Para-athletics.

Para-Powerlifting

Paralympics Australia is the National Sporting Organisation responsible for the delivery of Australia's Para-powerlifting program.

Highlights in the reporting period included:

- A head coach was engaged, one day per week, to oversee preparation of athletes for Paris 2024. The head coach's role was increased to four days per week in October 2024.
- Five Australians competed at the 2023 World Para Powerlifting Championships in Dubai, in addition to attending world cup events in Thailand and Georgia.
- Three domestic World Para Powerlifting-approved competitions were delivered in Australia throughout the reporting period.
- Commonwealth Games Australia provided \$56,618 Green2Gold2Great funding to support the delivery of Para-powerlifting talent and pathway initiatives and to prepare athletes for the Victoria 2026 Commonwealth Games, which were cancelled.
- Two athletes competed at the 2024 Paralympic Games. Hani Watson finished 6th in the 86+kg weight division and Ben Wright finished 7th in the up to 88kg weight division.

- Six Para Powerlifting Foundation Education Workshops were delivered in different states between September 2024 and the end of the reporting period.

As part of the LA2028+ High Performance planning process, Paralympics Australia developed a Para Powerlifting High Performance Sport Strategy and integrated What It Takes To Win (WITTW), which ultimately led to the Para-powerlifting program being allocated over \$2.2 million Win Well high performance funding in November 2024.

This funding support from the AIS in addition to continued CGA Green2Gold2Great funding sets the program up well to grow the sport and depth of athletes contending for the 2026 Glasgow Commonwealth Games and 2028 LA Paralympic Games.

Opposite – Hani Watson, Para-powerlifting



PILLAR 4: FANS

Connect with fans and partners, igniting a love for the Australian Team and inspiring social change

THIS IS NO ENCORE

THE GAMES BEGIN 28 AUGUST



PRIORITY 1: Brand Strategy And Development

Imagine What We Can Do

Paralympics Australia developed a brand campaign for Paris 2024 that mixed storytelling with striking visuals. The campaign highlighted Paralympians' unique stories and pathways to the pinnacle of their respective sports.

The *Imagine What We Can Do* campaign featured:

- 16 Paralympians (eight women, eight men)
- 13 Paralympic medallists
- 10 sports
- Physical, vision and intellectual impairment classifications
- Representation from all States and Territories
- Representation for First Nations, multicultural and LGBTQI+ athletes

The brand campaign appeared:

- On broadcast and streaming television across Nine and 9Now
- On Nine Radio and streaming networks
- In print editions of The Sydney Morning Herald, The Age and Australian Financial Review

- 'Out-of-home' through QMS Outdoor's range of billboards and placements
- Across digital networks including nine.com.au, Nine Publishing's metro mastheads and News Corp metro mastheads
- Across YouTube, Facebook, Instagram, TikTok, X and LinkedIn
- On the Paralympics Australia website and in AUS Squad email newsletters

Social Content And Audiences

Highlights of Paralympics Australia's social and content channels over the period included:

- Announcement of Australian Paralympic Team co-captains, flag bearers and teams for 17 sports
- 'Athlete takeovers' and behind-the-scenes content
- Exclusive content from the Australian Paralympic Team Uniform Launch at Australian Fashion Week
- Celebrating every medal moment, highlights and news stories throughout the Games
- Daily in-Village athlete content over the Games
- Celebrating Welcome Home ceremonies across Australia

- Coverage of the Paralympian of the Year Awards at RACV Royal Pines Resort on the Gold Coast

Paralympics Australia's audience across channels grew by 42.6 percent during the reporting period, which included the launch of the organisation's TikTok profile.

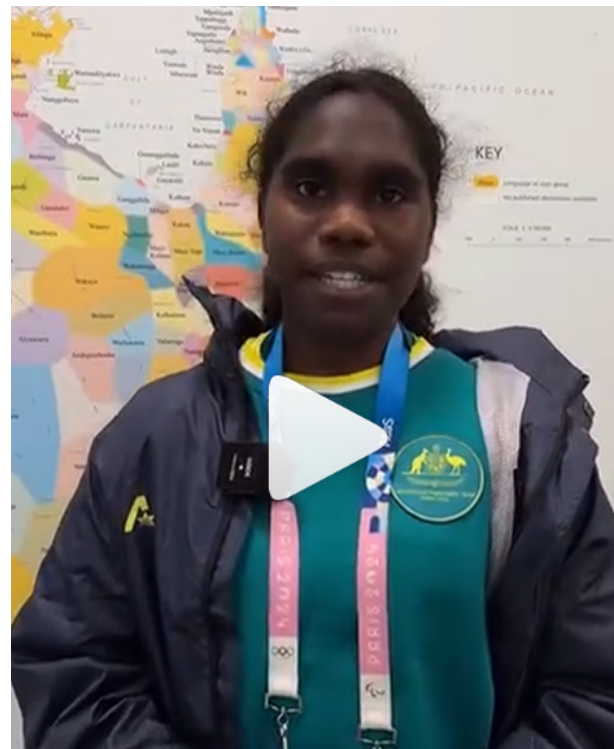
Email marketing campaigns, through the AUS Squad program, far exceeded industry benchmarks for open rates and engagements.

Games-Time Activities

- Paralympics Australia's dedicated Paris website hub housed:
 - Live medal table and Australia-relevant event schedule
 - Games-related news
 - Athlete profiles for all 160 team members
 - Sport specific information pages and video explainers
 - Information for Paralympics Live and Welcome Home events
 - Fan Zone including Moment of the Day and messages of support fan engagement programs
- All medal moments were celebrated across social media channels. Coverage also included:
 - Posted across all social channels
 - Included daily gold medal wrap posts

- Daily video wraps
- 5+ daily news articles
- Daily AUS Squad email newsletter reviewing previous day
- Exclusive behind-the-scenes content included:
 - Athlete stories and interviews
 - In-Village tours, insights and celebrations
 - Coverage across the Qantas hangar Welcome Home event at Sydney airport

All of this was delivered by a team operating on a 24-hour news cycle, based in Paris and on the eastern seaboard of Australia.



Telaya Blacksmith, Para-athletics





Nine's broadcast hosts

PRIORITY 2: Communication And Engagement Strategy

Paralympics Australia's Communications and Engagement Strategy played a critical role in elevating the profile of Para-sport and the Australian Paralympic Team during the reporting period, delivering outstanding outcomes in media coverage, broadcast reach and audience engagement.

With prominent contributions from media partners Nine Entertainment Co. and News Corp, Paralympics Australia helped to deliver the most comprehensive Paralympic Games coverage in Australian history. Channel Nine aired 14 hours of free-to-air coverage daily, reaching

over 10 million Australians throughout the Games. Notably, the peak viewing audience hit 3.6 million on Day 4, while 9Now alone reached 1.8 million viewers. Nine topped the ratings in total audience, commercial free-to-air, broadcast video on demand and was number one across key demographics throughout the Games period. Stan Sport expanded coverage further, including a daily live show.

Coverage across Nine Entertainment was driven by an intensive 18-month collaboration between Paralympics Australia and Nine's production teams. More than 50 athletes were profiled throughout Nine's Games broadcast – almost one-third of the Australian team. Paralympics Australia was also

instrumental in recruiting on-air talent, with more than 20 Paralympians featured across Nine and Stan platforms. This included Paralympic champions from past Games including Dylan Alcott, Ellie Cole, Kurt Fearnley and Felicity Johnson, who broke new ground by co-commentating cycling events despite her vision impairment, an example of Nine's inclusive and innovative approach, championed by Paralympics Australia.

A standout achievement in 2024 was *Beyond The Dream: Forged In Steel*, a compelling documentary that followed the Australian Steelers wheelchair rugby team leading up to the Games. The documentary premiered in prime time on Nine and 9Now, reaching a national audience of 937,000 and was viewed over 40,000 times on-demand.



Forged In Steel

Offering an unfiltered look into the lives of elite athletes with disability, it set a new benchmark for representation of Paralympic sport in mainstream media. *Forged In Steel* was recognised as a finalist in the Australian Sports Commission's Sports Media Awards in the 'Best Documentary' category.

The Paris 2024 Paralympics Games marked the largest Australian media presence at a Paralympic Games since London 2012, with Paralympics Australia securing a record number of accredited journalists. Major outlets including Nine, ABC and News Corp sent more reporters than ever before, resulting in a strong rise in quality and quantity of coverage.

Over the three-month period surrounding the Games, there were 100,588 media mentions of Paralympic sport across television, radio, print and online platforms. This equated to a cumulative reach of more than 1 billion and an Advertising Space Rate (ASR) value of \$389 million – a 73 percent increase compared to Tokyo 2020. Alexa Leary, Madison de Rozario, Lauren Parker, Rowan Crothers and James Turner were the most prominently featured athletes. Key moments included Parker's gold medal in Para-triathlon, the Steelers' bronze medal final in wheelchair rugby and silver medals in boccia for Dan Michel and Jamieson Leeson.



Madison de Rozario, Para-athletics

Media Team

A vital component of Paralympics Australia's media and communications strategy for Paris 2024 was the assembly of an expert media team. The main tasks of the media team were to produce high quality content for Paralympics Australia channels, Channel Nine's broadcast, stakeholders, sponsors and external media and assist rights-holding and

non-rights-holding media in Paris. The team guided athletes through 'mixed zones' post-competition and provided relevant guidance to athletes, coaches and team leadership, including the Chef de Mission and the Paralympics Australia Board and senior staff.

Paralympics Australia's media team for Paris 2024 consisted of:

- 1 x Head of Media and Broadcast

- 7 x Media Liaison Officers
- 3 x Editorial Staff/Media Liaison Officers
- 3 x Videographers
- 3 x Photographers
- 2 x Broadcast Liaison Officers
- 2 x Social Media Officers

The team's output included comprehensive preview articles for each sport, competition reports for each sport and summary media releases issued multiple times per day. Photographers captured each athlete and sport for in-Games and post-Games use and videographers produced content that supported Paralympics Australia's strategic goals and chronicled the emotion of the Games.

Editorial staff ensured style, consistency and impact of written content and worked with social media staff to deliver timely and expressive content for public engagement. The two broadcast liaison officers provided seamless servicing of Nine's various requirements to ensure the best possible coverage.

Additionally, Paralympics Australia's communications team provided high quality and consistent messaging of the roles, goals and value of the Australian Paralympic Movement throughout a range of speaking notes, talking points and speeches delivered at various

events by the President, the Chef de Mission and other representatives.

Publications

In the lead-up to the Games, Paralympics Australia produced two major publications, the Paris 2024 Media Guide and the Australian Paralympic Team Handbook. The Media Guide provided a wealth of information about Paralympics Australia, the nation's Paralympic history, the sports and athletes, classification and more. The Team Handbook offered Australian Paralympic Team members a comprehensive resource on all things related to their Games experience.



PRIORITY 3: Education Strategy

Imagine Education Program

Paralympics Australia launched its Imagine Education Program pilot, engaging 96 schools and 16,500 students in the reporting period. The program, designed for students in Years 3 to 6, aims to challenge perceptions of disability, promote inclusion and teach students about the Paralympic Movement.

The co-facilitated, assembly-style format proved highly effective, with 24 Paralympians serving as program Ambassadors. Feedback from teachers was overwhelmingly positive with insights gained from an end-of-year reflection providing the following insights:



Monique Murphy

- **Behavioural Change:** Teachers observed students becoming more considerate of accessibility needs, with a noticeable increase in inclusive behaviour during sports and playtime. Over 80 percent of teachers reported a personal shift in their perspective on disability inclusion, influencing broader classroom and school environments.
- **Challenging Perceptions:** The presence of Paralympians had a profound effect, expanding students' understanding of disability. Many students expressed newfound admiration and respect.
- **Educating About Para-sports:** Students gained a deeper knowledge of the Paralympic Movement, Para-sport and how all sports can be adapted for people with disabilities, reinforcing the importance of accessibility in sports.
- **Breaking Down Stigma:** The program normalised disability as part of human diversity. Students became more supportive and attentive towards their peers with disabilities.

Paralympians involved in the program also benefited, gaining valuable public speaking and presentation skills while contributing to positive social change. Every participating athlete reported enjoying the experience and saw personal growth through their involvement.



An Education Program visit



Students' artwork in the Paris 2024 Athlete Village allotment

Building Employer Confidence (BEC) Program

Paralympics Australia's BEC Program, funded by a grant from the Federal Government, has been instrumental in reducing barriers to employment for people with disabilities, particularly Para-athletes. The BEC Program supports employers to develop inclusive recruitment strategies, workplace adjustments and employment pathways.

BEC has established a best practice framework that provides long-term employer engagement, ensuring that companies are fostering environments where employees who have a disability can thrive.

The Program has been extended until June 2026, with a focus on upskilling and job placement.

Achievements:

- **12,254** individuals impacted (Target: 5,500).
- **2,618** employment opportunities created (Target: 1,500).
- **70 people** with disabilities employed from the program (Target: 100).
- **22 employers** involved in the program (Target: 10 employers)
- **100 percent** of participating employers want to adopt the diversity tools in the BEC Program into their workplace strategies.
- Significant shifts in employer readiness, with a **29 percent increase** in understanding workplace adjustments and a **49 percent increase** in active hiring.

ParaPower Mentoring Program

The ParaPower Mentoring and Disability Leadership Program (MDLP) drives leadership, employment readiness and personal development among Para-athletes. The program is designed and delivered by Paralympic alumni, leveraging mentors with lived experience to guide athletes through career transitions.

- **1,091 participants** (Target: 1,119).
- **Over 120 mentors and mentees** trained and paid, fostering development.
- **Life/career skills** sessions with Woolworths, Bupa, Citi and Deloitte.
- **Career confidence**, with **75 percent** of participants reporting improved knowledge of opportunities.
- All participants reported **positive shifts** in life skills and connection.
- **Universal Design assets** to unify sport and infrastructure programs.



The Rollers, wheelchair basketball

Teach Starter Partnership

Paralympics Australia established a three-year partnership with TES (Teach Starter) as Official School Resource Supplier, providing curriculum-aligned materials to Australian educators. TES collaborated with Paralympics Australia to deliver *Games Time* webinars, engaging 57 schools and engaging 1339 students.

Resources covering the history of the Paralympic Games, Para-sport classifications and athlete achievements continue to be developed, ensuring long-term educational impact.

Beyond Sport Program

Recognising the synergy between employment development and

mentoring, Paralympics Australia launched the Beyond Sport Program Strategy, integrating the strengths of the BEC Program and ParaPower Mentoring Program. This reason for this initiative was to create a sustainable employment and mentoring model that extends beyond government funding cycles, strengthening long-term career development for Para-athletes.

Features and Targets:

- Partnerships with several large companies and public sector with a goal to promote over 2,500 job opportunities for people with disability.
- Employer commitments from organisations to create direct job pathways.



Emily Petricola and Korey Boddington, Para-cycling. Paris 2024 Australian Paralympic Team Welcome Home

- Integrated with the Australian Sports Commission Career Transition Programs, ensuring para-athletes (both categorised and non-categorised) receive comprehensive career support.
- 80 percent of employers from the BEC Program committed to offering long-term employment pathways.
- High demand for mentoring, with Beyond Sport receiving many EOI applications, reinforcing the need for continued program expansion.

The Beyond Sport Program addresses barriers faced by Para-athletes seeking personal and professional growth.

Barriers include:

- Misconceptions about the capabilities of people with disabilities

- Inadequate access to structured skill-building opportunities
- Inconsistencies in workplace accessibility and cultural safety
- Employer hesitancy due to a lack of understanding and confidence

Beyond Sport represents Paralympics Australia's commitment to creating a self-sustaining social enterprise model that reduces reliance on external funding while enhancing employment pathways for people with disabilities.

Beyond Sport is positioned to drive economic and social impact, ensuring that Paralympics Australia remains a leader and advocate for people with disability.

Universal Design Assets

Paralympics Australia's development of Universal Design assets seeks to ensure that sport, infrastructure and community programs are designed with all abilities in mind.

Building on the Universal Design Guide, Paralympics Australia created a suite of practical training resources and toolkits to support venues, event organisers and sporting programs to implement best-practice accessibility standards. The assets were developed from the BEC and Mentoring Programs and co-designed with athletes with disabilities, industry experts and stakeholders.

By integrating Universal Design principles into its initiatives, Paralympics Australia is improving physical accessibility and shifting mindsets towards long-term inclusive practices. The Universal Design assets are a legacy initiative, ensuring inclusion remains central in the lead-up to the Brisbane 2032 Paralympic Games and beyond.

[Paralympics Australia - Universal Design Guide](#)



PRIORITY 4: Sponsor Activation Partnerships and Brand Engagement

Paralympics Australia delivered a comprehensive and integrated program for commercial partners and stakeholders around Paris 2024, including a brand campaign, bespoke content, events and activations. These initiatives enabled partners to align with the Paralympic Movement and amplify their brand narratives.

Strategic Partner Servicing

Throughout the Paris 2024 campaign Paralympics Australia’s partner servicing included regular communication, providing resources and tools, hosting partner dinners and hosting online and in-person workshops. These arrangements offered clarity for our partners in their planning and deepened engagement. Among the highlights of strategic partner servicing was the collaboration with R.M. Williams and



Uniform launch



Partner digital content snapshot (l-r): Qantas, Westfield, Woolworths, Mizuno, Uber, Cadbury, Harvey Norman, Toyota, RACV Resorts and R.M.Williams



Nicholas Hum, Para-athletics

Belgravia Apparel around the Australian Paralympic Team's uniform launch at Australian Fashion Week. This initiative, which included innovative content production, strengthened Paralympics Australia's relationships with uniform suppliers, highlighted the athletes' stories and engaged new audiences through impactful media and social media.

Partner-Led Campaigns And Activations

Strong partner engagement led to brand campaigns and activations across multiple channels in Australia and Paris. Paralympics Australia consulted early on brand campaigns and activations with Harvey Norman, Woolworths, Qantas, Bupa and Allianz, boosting the

public profile of Paralympic athletes and the Paralympic Movement. Broadcast partner Nine Entertainment hosted the Nine Mini Games employee engagement program, which offered hands-on Para-sport experiences nationally to all Nine employees before the Games.

McCafé (Takeaway Barista series), Bupa (ambassador series), Harvey Norman (Paralympian of the Week), iCare, Birkenstock, Mizuno (Athlete Day in the Life), Cadbury (Volunteer for a Cheer), and NDSP leveraged digital and social series and platforms, driving strong engagement. QMS provided exceptional out-of-home content as a media partner, including breaking news and medal tally updates.

Bupa's Wellness Hub at the Mob Hotel showcased its 'health caring' and 'team-behind-the-team' values and provided Paralympic operations team members a dedicated wellness centre. McCafé Pop-Ups at the Mob Hotel and Paralympic Village made a standout brand impact, attracting attention from other National Paralympic Committees. Qantas delivered athlete travel experiences and operational support to ensure safe and on-time arrivals.

Home Base Stakeholder Functions

Paralympics Australia hosted three Australia-based stakeholder functions during Paris 2024, under the theme



Partner activation snapshot (l-r): McCafé at the Mob, Harvey Norman Para-Tough Club, Nine Mini Games, Bupa Wellness Hub, Westfield, Allianz Stadium Cheer and Lendlease

'Watch What We Can Do'. The events in Sydney, Melbourne and Brisbane brought guests together to network, hear from Paralympians and watch live action from Paris.

Scentre Group, RACV Resorts and Deloitte staged the events and Nine Network provided hosts. Paralympians Carol Cooke AM PLY, Brendan Burkett OAM, Shelley Matheson PLY, John McLean and Mitch Gourley shared their stories.

Welcome Home receptions

Paralympics Australia partnered with the Australian Olympic Committee to deliver 10 public Welcome Home events nationwide for the Australian Paralympic and Olympic Teams during September and October 2024.

Events were held in all eight capital cities, as well as the City of Gold Coast and Sunshine Coast Council. More than 13,000 spectators attended Welcome Home celebrations, which were generously supported by all State and Territory governments and local councils.

Olympics and Paralympics LIVE

Paralympics Australia and the Australian Olympic Committee partnered with Nine and Brisbane 2032 to deliver Olympics and Paralympics LIVE, to encourage watch parties and live sites around the country.

Registrations were open to community groups, sporting organisations, schools, universities, governments and landowners/precinct managers where commercial partner conflicts did not exist. More than 450 locations registered for LIVE, with Paralympics Australia and the Australian Olympic Committee working closely with 'hero sites' operated in Brisbane, Perth, Sydney, Melbourne, Canberra and regional Queensland.



Olympics and Paralympics LIVE

Post Games Survey

Paralympics Australia conducted a survey, completed by 72 percent of all partners, ahead of the post-Games partner debriefs and reports. On a scale of 1 to 10, overall partnership success was rated 9, with 100 percent of responders expressing satisfaction with sponsor servicing and account support.



Ameera Lee, Para-archery



To our Partners, thank you

MAJOR PARTNERS



OFFICIAL PARTNERS



OFFICIAL SUPPORTERS



OFFICIAL SUPPLIERS



GOVERNMENT PARTNERS



Photography for Paralympics Australia by: Jeff Crow – Explorer Media, Drew Chislett, Greg Smith, Tim Mannion, David Sygall

Additional photography courtesy of: Jared Vethaak, Casey Gibson, Delly Carr, Australian Institute of Sport, Australian Sports Commission, Nine Entertainment, Getty Images, Cassandra Hannagan, Megumi Masuda

With thanks from Paralympics Australia.

THANK YOU, AUSTRALIA



As we reflect on an amazing year in Para-sport, we'd like to say a huge 'thank you!'

Our Australian Paralympic Team won 63 medals at the Paris Paralympic Games, including 18 gold. Through their incredible skills, determination and resilience, our athletes elevated and empowered all Australians. To finish inside the world's top 10 was an awesome achievement - and we couldn't have done it without you!

As a charitable organisation, Paralympics Australia relies on government, business, fundraising and individual donor support to enable us to deliver teams to the Summer and Winter Paralympics. We also promote sport participation opportunities for people with a disability and build talent pathways for the stars of tomorrow.

Without Australia's backing - large and small - we could not deliver on our goals which unite, inspire and drive positive change through the power of Paralympic sport.

Thank you for getting behind the Australian Paralympic Team in 2024.

paralympic.org.au



MILANO CORTINA
2026



SEE YOU AT THE MILANO CORTINA
WINTER PARALYMPIC GAMES
MARCH 6-15, 2026



Milano Cortina 2026 Winter
Paralympic Games: Hype Video



CONNECT WITH US

-  www.facebook.com/AUSParalympics
-  www.instagram.com/AUSParalympics
-  www.twitter.com/AUSParalympics
-  www.linkedin.com/company/AUSParalympics
-  www.tiktok.com/@ausparalympics
-  www.youtube.com/@ausparalympics
-  www.paralympic.org.au